



PSE Pages

Pi Sigma Epsilon | Miami University | October 2011

Letter from the President

Well October came and went faster than anticipated and so did our fall semester. This year Miami instituted the “J-term” meaning our winter break will be an extended 6 weeks to allow students to take classes, find short term internships, and just relax. While I have no doubt that Gamma Gamma members will love the long break, it unfortunately makes our semester one week shorter, so we’re working hard to ensure that all business is wrapped up by break. This weekend we are taking 36 members to Toledo, Ohio for the North Central Regional Conference. While in attendance, they will all have the opportunity to compete in the National Speakers Competition and the Pro-Am Competition while also participating in chapter roundtables, CCO training, and marketing case studies. We’re all excited for what the weekend will bring and will be sure to update you all next month on our trip!

Some of the great projects our members have been working on can be seen below. I, along with the entire executive board, am looking forward to an eventful end of the semester with elections, nationals planning, and project wrap-up. We always welcome any kind of feedback of how we can improve as a chapter and would love to hear from you!

Current Projects:

- Malley’s Chocolate Sales
- Skins T-Shirt Sales
- GlueWorks Market Research
- Armstrong Student Center Opening Gala A&P
- Date Auction Service Event
- Building Tomorrow Service Event
- Cottonwood Ranch Marketing Project
- CampusMenus
- Karen Wellington Foundation Market Research

New Member Process

The new member process is about halfway done! Hard to believe how quickly the time goes by. Nicole Onorato, Kate Schumacher, Sean Crowe and I are leading the four teams of new members. Each team was given a different business problem to solve – a little different from the typical competition setup in previous years. On Sunday, October 20 we hosted a New Member Retreat at the Farmer School of Business. This served as a time for the new members to get to know each other better as well as having the Leadership Board listen to what the new members have come up with so far for their project and give constructive feedback. We have had the New Member Party – that was a blast for everyone - and Big Little Bowling where all of the new members finally met their permanent Bigs!



Internship/Job Acceptances

Congratulations to everyone who has accepted a full time or internship offer this month for the upcoming year!

Shannon Balmat
Kelly Cartwright
Charlie Catino
Jillian Moran
Libby Mueller
Ben Nader
Nicole Onorato
Josef Plecha
Carlos I. Pozuelo
Michael Quindlen

draftfcb
Kimberly Clark
Deloitte Consulting
Kimberly-Clark Corporation
The J.M. Smucker Company
Vizion Solutions
Deloitte Consulting
Anna Sui
Textbook Painting
Target

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Professional Development Update

Lori Jerome and Autumn Drane of TEKsystems spoke to the chapter on Wednesday, October 9 about TEKsystems as well as advice on how to improve our LinkedIn profiles. TEKsystems provides IT staffing solutions, IT talent management expertise, and world class IT services for nearly 30 years. Lori and Autumn prepared a LinkedIn scavenger hunt challenge for our chapter with the intent to enhance our knowledge of the networking site, as well as the caliber of our own profiles. Learn more about TEKsystems here: <http://www.teksystems.com/>.

On Wednesday, October 16, PSE alumni Rory Billing returned to share his knowledge working at a start-up after college, integrating his own experience at TinderBox. TinderBox provides online proposal management software for managing, tracking, and automating sales proposals, pitch decks, and contracts. Rory discussed the differences between working at a start-up versus an established company, giving valuable advice to lower-classmen as well as seniors. Learn more about TinderBox here: <http://gettinderbox.com/>.

Monday, October 21 brought MaryCatherine Wright to speak to the chapter about her experiences in Teach for America. Teach for America is an opportunity for college graduates,

regardless of major, to teach in schools in low-income areas in order to fulfill TFA's mission: "to ensure that kids growing up in poverty get an excellent education." She explained the program details and the opportunities that we would have with the organization after graduation. Learn more about Teach for America on their website: <http://www.teachforamerica.org/>.

Sara Grega spoke to the chapter on Monday, October 28 about internship and full time opportunities at Target Corporation. She shared information about the Executive Team Leader position in stores and the Group Leader role in distribution centers. We were also able to hear about some of our own members' experiences interning for Target, such as Nicole Onorato, Kate Schumacher, Emma Laura and Ryan Boes. Learn more by emailing Sara at Sara.Grega@target.com.

The next chapter of professional development in PSE Miami began on Wednesday, October 30 through the introduction of this year's Corporate Shadowing Program. Stay tuned to hear more about the opportunities our members will have in shadowing companies over winter break!

COG Update

Gamma Gamma comes in at second at this point and time with 31,275 COG points, trailing only to Central Michigan University. Please remember to write COGS as you continue to participate in PSE activities! If you have any questions or want to submit COGS, please forward them to Emma Laura at lauraeh@miamioh.edu.

Member of the Month

CONGRATULATIONS to our October member of the month, Madison Weber! Madison has done a phenomenal job throughout October and the past few months working on the Cottonwood Guest Ranch project. After essentially stepping up as the project manager, she has led the team and has been in constant communication with the client. Her dedication to the project and the tremendous amount of time spent creating the client's website, combined with her being the consummate teammate, are the main reasons that the Cottonwood project has been a success. She even skipped class once for a conference call with Cottonwood -- and Madison loves going to class! Beyond her outstanding contributions to the Cottonwood team, she is incredibly involved in the chapter, participating in intramural sports, chapter bonding events, and even built an entire alumni database for the Public Relations committee. Thank you Madison for your dedication and hard work!



Chapter Bonding

October has been a busy month for PSE. On the 14th of October in place of GBM we headed to Butterfield farms to enjoy a crisp fall evening. We had an awesome turn out filling two hay wagons for our ride and tour of the farm. Members got the opportunity to feed the cows and tour the corn maze. We finished up the evening around a campfire complete with s'mores.

Big Little bowling took place on the 24th of October. New members were welcomed into the organization with surprise Bigs. It is safe to say that bowling may not be one of PSE's greatest talents but we had a blast trying. We are all so happy to have new members!

On the 26th the Seniors toured Vinkolet Vineyard in Colerain. They had the chance to try 8 different Wines and get a tour of the beautiful vineyard, while eating grapes straight off the vine. We look forward to continuing this tradition for years to come!

