

⊕ MONTHLY NEWSLETTER

CONSULTING 101, SELF- MOTIVATION AND HOW TO FINISH WITH A BANG.

By Dana Bullock and Dalton Ulm

FEATURING:

- 1.) Member of the Month, Maddie Bessinger**
- 1.) Executive Board 2015-2016**
- 3.) West Monroe Partners Spotlight**
- 4.) How to End Your Semester with a BANG!**

Member of the Month Maddie Bessinger

1. What is your experience with working for the Howe Writing Center?

I started my job as the director of marketing at HWC last spring. What my team and I do is plan and execute events for the center (such as Resume Blast), organize the social media marketing, and conduct campus-wide research. I have learned a ton about event planning. I did not realize how much goes into executing an event and how many people you must involve in that process.

2. After accepting the offer at West Monroe Partners, what were your reactions? Was that your first choice? Do you have any tips, insight or advice into that interview and/or application process?

I am beyond excited about accepting my job to work as a consultant at West Monroe. It was absolutely my first choice and I fell in love with the company long before the interviewing process even started. A tip I have not only for the West Monroe process but for interviewing in general is to let your personality be the strongest part of your interview. I learned that it is not a big, scary corporation making the decision to hire you; it is real, genuine people that make the decision. People want to work with someone they enjoy being around, not just someone with a 3.90 GPA or mad PowerPoint skills.

3. What is your biggest failure and what have you learned from that?

I would say one of the times I tried really hard and failed was when I went out for PSE my first time. I was a first-semester sophomore and put so much effort into my interviews. I was so concerned about saying the right things or telling the interviewers what they wanted to hear that I ended up not truly showing them my true self. The second time around, I was much more relaxed and I got in!

4. What has your experience been being a new member project team lead?

My experience has been awesome so far! It is not a tough role, because I think the new PSE class is filled with extremely bright and motivated kids. I think about my role as team lead as a way to mentor or support the new members, not to tell them what to do or organize their entire project (even though I wish I was actually on their team because the new member project is so cool!)

5. As a senior who is graduating in less than six weeks, how do you stay so motivated and determined?

Well I guess I shouldn't tell you that I watched 5 hours of Netflix yesterday...but for real, I don't see the point in being involved in something you are only going to give 50% of yourself to. This is how I am in every aspect of my life. If it is something that takes up my time (a class, a PSE project, an on-campus job, a friendship) I might as well throw my whole self into it in order to get the most out of the experience. Also, I have a lot of bittersweet feelings about graduating early in December. I want to make my last 6 weeks count.

6. Lastly, as a senior, do you have a bucket list before you graduate?

- >Try a different bagel from Bagel & Deli every night for a week
- >Write a handwritten note to professors at Miami that have made the largest impact on me professionally or personally
- >Get a beer tower from Skippers (I've never had one!)
- >Host a social event for everyone in PSE at my house



Introducing the 2016 Executive Board

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VP OF ADMINISTRATION - AMANDA LOURENCO

VP OF MARKETING - CHRIS WAFLART

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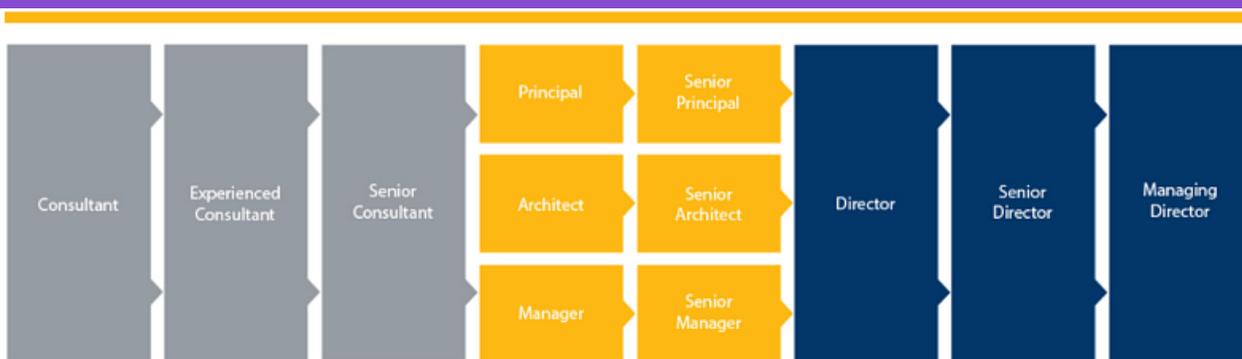
MEMBER RETENTION DIRECTOR-KATIE ROBERTS

West Monroe Partners & Consulting 101

West Monroe Partners is made up of a team of business consultants who are dedicated to committing to the commercial success of their clients. This is not only achieved through revenue, but also through reducing overall costs and sparking innovative thinking, operations, and capabilities. These talents require strategic planning and communication skills, but technical expertise to achieve certain business purposes. Measuring the impact of actions on business performance is what makes a difference to their clients, and gives them the tools they need to improve operations in the future.

To serve expanding needs, West Monroe Partners has entered into a global alliance with BearingPoint Europe and Grupo ASSA that increases the breadth and depth of our delivery capabilities beyond North America. Under the terms of these agreements, they have the ability to serve clients in North America, Europe, Latin America and beyond. These alliances are a perfect fit for our values, scope of practice, and approach to service and quality.

With over 10 office locations across the nation, and several hot jobs available to apply for, the possibilities are endless with West Monroe Partners.



Choose your challenge

Our focus on transformational work and evolving industries offers new consultants a deep level of interaction and breadth of experience with C-suite clients. So, you won't have to wait to be challenged to stretch and grow outside of your comfort zone.

Choose your role

Not everyone needs to progress to Director in order to build a career at West Monroe. Director status is certainly achievable but so is the opportunity to establish yourself in any of the three paths of Senior Principal, Senior Architect or Senior Manager.

business model

How to finish your semester with a BANG!

1. *Be proactive!*

Get ahead of the game; finish the little assignments first in order to have more time for the bigger ones.

2. *Stay organized.*

Having a unified place for your assignments and to do lists will help with goal setting, time management and lower stress.

3. *Allot time to relax and spend time with friends.*

Planning leisure time throughout your hectic week is vital in keeping you sharp mentally and maintaining stress.

4. *Go to office hours!*

Making a lasting impression and showing that you are putting in the extra mile will go a long way!

5. *Extra credit, extra credit, extra credit!!*

Many professors offer extra credit opportunities in the last few weeks of the semester; take advantage of these, it might just be that extra bump you need!